

COVID-19 Teleconference

Economic Recovery

Today's Presenters

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Economic Recovery in Times of COVID-19

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International Economic Development Council

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ECONOMIC DEVELOPMENT
COUNCIL



About the International Economic Development Council (IEDC)



- Nonprofit based in Washington, DC
- The world's largest association for economic development professionals
 - 5,000+ members and network of 30,000+
- Our Mission: Provide leadership and excellence in economic development for our communities, members, and partners
- When we succeed, economic developers help improve the quality of life in their communities





IEDC Economic Recovery Programs

- Grants from U.S. Economic Development Administration
- Disaster recovery since Hurricane Katrina
- Work in U.S. states and territories affected by hurricanes, typhoons, flooding, volcanic eruptions, and other disasters
- Deploy volunteers and panels to provide technical assistance on a wide range of economic development projects
- Develop courses, workshops, and other resources





The Phases of Economic Recovery

Short-Term: 6 months to 1 year

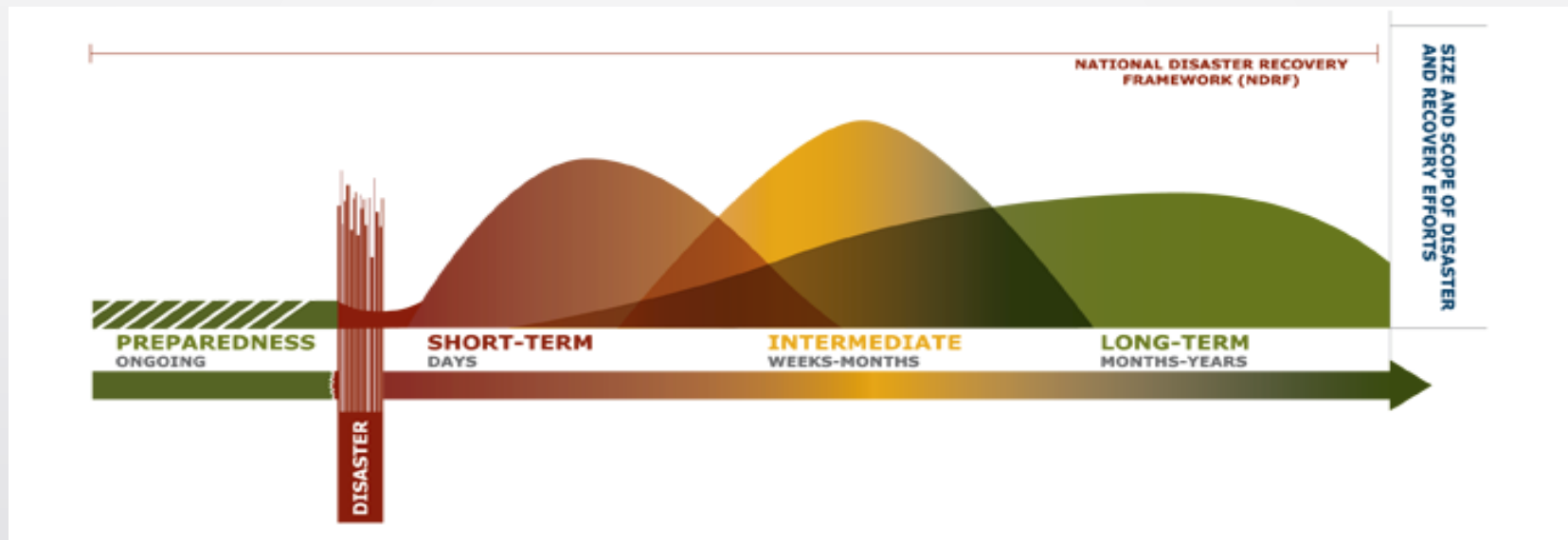
- Priorities:
 - Restore basic services
 - Business re-entry
 - Access financial resources
 - Communications

Long-Term: years to decades

- Priorities:
 - Strategic planning
 - Rebuilding resilient infrastructure
 - Financial resource development
 - Economic diversification
 - Resilience



The Phases of Economic Recovery



Source: *Leadership in Times of Crisis*



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Challenges: COVID-19

- Rapidly changing and unpredictable situation, timeline unknown
- Unclear guidance for individuals and businesses, varying across many locations
- Local and state government revenue shortfalls
- Undercapitalized businesses; closures and employee layoffs
- Supply chains disrupted
- Some jobs cannot be done remotely and/or high-speed internet and telework resources are not available
- Morale: fear and uncertainty





Responsibilities of Local Governments After a Disaster

- Implement recovery and mitigation plans
- Coordinate efforts across government offices, NGOs, and private sector
- Lead efforts to restore critical infrastructure, essential services, business retention and support
- Establish metrics to evaluate and communicate progress





City of Toronto: Economic Support & Recovery Task Force

- Established by City of Toronto Mayor's Office
- City working with partners from business community to identify specific actions to support businesses, workers, and residents
- Immediate measures include:
 - Extending grace periods for tax/utility payments
 - Establishing a contingency fund to support businesses
 - Expanding small business advisory services
 - Exempting businesses from delivery hour restrictions





Role of Economic Development Professionals

- Facilitating communication between government and businesses
- Identifying resources at the local, state and federal level
- Assessing economic impacts
- Strengthening partnerships among local, regional and state organizations
- Updating economic development strategic plans
- Establishing or supporting business recovery centers






Post-Disaster Small Business Assistance: Financial Programs

- Access to financial resources is essential for impacted small businesses – many have lost revenue streams, supply chains, and ability to pay employees
- Types of assistance:
 - **Revolving loan funds (RLFs)** – self-replenishing lending tools
 - **Bridge loans** – gap funding for businesses waiting on insurance or other resources
 - **Grant programs** – usually funded from state or federal sources
 - **CDFIs** – can deploy funds to higher risk recipients
- Federal resources: SBA Economic Injury Disaster Loans serving businesses affected by COVID-19





Galveston: COVID-19 Business Recovery Loan Program

- Originally implemented after Hurricanes Ike and Harvey, has been reinstated to serve businesses affected by COVID-19
- Partnership of three local banks to provide low-interest loans
- Short-term gap financing
 - Short-term (180 day) low interest (fixed rate – 3.25% APR) single-pay note
 - APR (Annual Percentage Rate) offered through June 30, 2020
- Assistance coordinated by the Galveston Economic Development Partnership





Post-Disaster Small Business Assistance: Support Strategies

- **Resource identification:** Share information and assist access
- **Virtual and telecommunications:** Resources for online opportunities/telework
- **Worker assistance:** Unemployment benefits, child care services, health/mental health care access, mortgage assistance
- **Shared work:** Employers cut back hours, and state funds (where available) make up the difference
- **Buy local:** Remind customers/ launch campaign
- **Restaurants:** Take-out and delivery options





New Orleans Business Alliance: Gig Economy Relief Fund



**NEW ORLEANS
BUSINESS ALLIANCE**
for **ECONOMIC DEVELOPMENT**

- Gig economy workers represent 8% of Orleans Parish workforce
- Cancellations of events = millions in lost income for gig workers
- \$100,000 committed by NOLABA for initial fund, up to \$500,000
- Individual award sizes: \$500-1000, depending on need
- Reapplication if eligible after 45 days



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Visit Stockton: #dinstockton

- Led by Visit Stockton, tourism arm of the City of Stockton, CA
- Promoting restaurants offering takeout and delivery options (and following recommended safety guidelines)
- Goal is to lessen impact of closures on local businesses
- Visit Stockton also maintains a list of open restaurants and provides a Dine Stockton media toolkit





Crisis Communications

- Audiences: the business community, the media, state/federal governments, economic development stakeholders
- Ways to communicate: websites, social media, texting services, email
 - Many organizations and governments have created COVID-19 response webpages
 - IEDC's [RestoreYourEconomy.org](https://www.restoreyoureconomy.org)
- Important information:
 - Available resources
 - Updates on restrictions/closures
 - Your recovery plan and response activities

#COVID19





Las Vegas Global Economic Alliance: Responding to COVID-19 Webpage

- LVGEA, like many organizations, created a webpage to keep its business community informed of major updates and available resources
- Includes:
 - COVID-19 Economic Impact Survey
 - Clarification on Essential vs. Nonessential businesses
 - Statement on LVGEA's response
 - List of business resources from local, state, and federal sources
 - Updates for Vegas Chamber members
 - CDC and Nevada Health Link information





The Way Forward

- **Information is key:** communicate clearly and provide access to resources
- **Work together:** coordinate efforts across organizations and leaders
- **Be adaptable:** this situation is constantly changing, we need to adapt very quickly





RestoreYourEconomy.org





IEDC Webinars: COVID-19

COVID-19: Demystifying Financial Programs & Resources During This Crisis

Monday, March 30, 2020, 3:00 – 4:30pm ET

Visit iedconline.org to sign up (Free!)

Moderator: The Honorable Jane Campbell, Senior Fellow, IEDC, Washington, DC

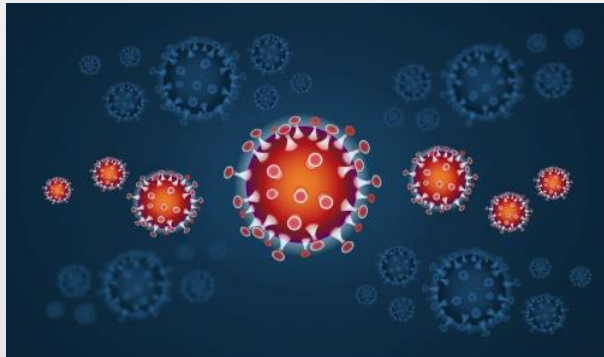
Speakers:

- **Robin Barnes**, Principal, Resilience Resolutions; New Orleans, LA
- **Alex Contreras**, U.S. Small Business Administration's Office of Disaster Advocacy; Washington, DC
- **Vincent DiCara**, Founder, DiCara Training and Consulting; Brunswick, ME
- **Brett Doney, CEcD, FM**, President & CEO, Great Falls Montana Development Authority; Great Falls, MT
- **John Zakian**, National Disaster Resilience Grant Program Manager, City of Minot; Minot, ND





IEDC Webinars: COVID-19



COVID-19: Preparing for What's Next

aired Monday, March 23, 2020

Available for free download on iedconline.org and restoreyoureconomy.org



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QUESTIONS?

PLEASE USE THE Q/A FUNCTION TO SUBMIT YOUR QUESTION

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INTERNATIONAL CITY/COUNTY
MANAGEMENT ASSOCIATION