



PUBLIC / PRIVATE PARTNERSHIP OPPORTUNITIES

UDiTE Links Business Partners With Local Government Chief Executives Throughout Europe.

UDiTE has established a new Strategic Business Partnership Programme to create active partnerships with leading commercial companies working in the public sector.

The programme is based on an understanding of the needs of local government and how business partners can best develop their products to create successful partnership agreements.

Increasingly, local government is choosing to meet the needs of its communities by developing a range of public and private partnerships.

Many of these partnerships have brought innovation and greater effectiveness and efficiency into local government services across a very wide range of areas namely, education, health and social services, new technology communications, transportation and planning, economic development, environment, waste and recycling, public finance and insurance, engineering and energy efficiency.

Companies can through understanding the needs of local government be better positioned to market innovative products and services and encourage the exchange of ideas and development via the services they can provide.

UDiTE is particularly keen to identify private sector's service providers who have gained recognition for excellence and innovation in local government provision and promote these best practice models across Europe.

UDiTE will address a vision for the future of local government, encouraging managers to develop strong strategic partnerships with businesses that share the values of improving services to citizens, communities and customers throughout the 21st Century.



Byron Davies
President of UDiTE

UDiTE's Local Government National Association Members



Working through UDiTE's 15 Member National Associations, the Presidential Team and Executive Members work with its Business Partners to create new public/private partnership opportunities.

Key Benefits to UDiTE's Business Partners:

- Creating an active Business Partnership with UDiTE to assist with your company's business development plans and service provision for local authorities across Europe.
 - Providing up-to-date information on new developments and trends in local government across Europe and general market insights.
 - Exploring forthcoming private/public sector partnership opportunities becoming available.
 - UDiTE also provides its Business Partners with opportunities to set up information exchange sessions with Chief Executives in various Local Authorities across Europe.
 - Invitations to UDiTE events including Executive Meeting Dinners, UDiTE Awards Best Practice Event and its Biennial Congress.
 - Setting up networking opportunities with key decision makers in Local Authorities and identifying key contacts for a one-one meeting.
 - Promotion of your company products and case studies on the website, via newsletters and at meetings and events.
 - Providing opportunities for your company to have a key presence at any of the 15 Local Government National Associations Annual Events, both workshop and exhibition opportunities, and setting up advance meetings with decision-makers.
 - Assisting your company to establish and promote its reputation as a highly respected company providing local government services.
- Invitations to attend a number of our networking meetings in Brussels with the European Committee of the Regions and The European Commission.
 - President and members of the Presidential Team of UDiTE being available once a year to assist the Business Partners in addressing local government matters and also to be present at conferences/meetings wherever possible.

The UDiTE Business partnership programme offers various partnership levels.

Platinum Partner

€30,000 p.a.

Gold Partner

€15,000 p.a.

Silver Partner

€7,500 p.a.

Bronze Partner

€3,500 p.a.

Supporting Partner

€1,000 p.a.

For details of each partnership, please visit www.udite.eu

For further information on the UDiTE Business Partnership Programme, please contact Helen Kingman, International Communications & Events, Tel: ++ 44 (0) 2920 872 967 Email: hkingman@cardiff.gov.uk

